



Global
Innovation
Race



REGISTRATION OPEN



PROGRAM:

Date: 7/21-31

Location: Berkeley

Fee: \$6500 for 11-day program

Chaperone Ratio: 1:5

Deadline: 1/31/2025



HIGHLIGHTS:

- Design Thinking Curriculum
- Cross- Cultural Teams
- Guest Speakers
- Prototyping with AI
- San Francisco Tour
- Tech Company Tour
- Silicon Valley Tour
- Stanford/ Berkeley Camp Tour
- Dorm Experience at Berkeley



Designed by Leading Educators



Andre Nudelman

Andre Nudelman was appointed as Entrepreneur in Residence at Stanford University Graduate School of Education in September 2021 and in 2023 became the Entrepreneur in Residence at GSE Lemann Center. He has an extensive range of activities, including Private Equity with focus on Education, Entrepreneurship, Real Estate Investments, Agriculture, Art Collection, Non-profit organizations, and volunteer activities.

Beside co-teaching the Lytics Seminar at Stanford (GSE-EDUC 407, GSBGID307 and CS407), Mr. Nudelman has been invited to present at summits, seminars, conventions, and at Stanford multiple courses, UC Berkeley and Harvard Graduate School of Education.

CEO of DMA • Entrepreneur
in Residence at Stanford
University Graduate School of
Education Lemann Center



Glenn Fajardo

Glenn believes in the power of connection to spark creativity across distances and cultures. Teaching at Stanford's d.school since 2014 and serving as the Distributed Learning Teaching Fellow in 2020, he explores how collaboration can thrive even when we're apart.

With 14 years of experience in virtual collaboration spanning six continents, Glenn focuses on social impact work. Alongside Kursat Ozenc, he co-authored "Rituals for Virtual Meetings: Creative Ways to Engage People and Strengthen Relationships." Previously, as the Director of the Co-Design Practice at TechSoup, Glenn championed technology's potential for social change. Trained in nuclear engineering sciences and public policy, he also enjoys playing electric bass and cooking in others' kitchens.

DMA Chief Learning Officer •
Lecturer at Stanford d.school •
Former Director of Co-Design
Practice @ TechSoup



Digital Media Academy

**FOUNDED AT STANFORD
IN 1999, DIGITAL MEDIA
ACADEMY LEADS K-12 IN
STEAM, EMPOWERING
STUDENTS WITH DESIGN
THINKING AND SOCIAL
ENTREPRENEURSHIP.**



STUDENTS WILL :

- ✓ Move out of your comfort zone, learning **social thinking** and networking skills as you learn to collaborate with diverse cultures and build trust and safety in groups.
- ✓ Get real-world experience using **design thinking** to create a human-centered solution to a pressing world problem and bring your idea to life with the guidance of Stanford mentors and industry experts.
- ✓ Learn how to think **like an entrepreneur** to create compelling, sustainable value as an innovator and how to effectively communicate the value of your ideas through storytelling.
- ✓ Work in small cross-cultural teams to **build prototypes addressing meaningful problems, connect globally**, and interact with Silicon Valley professionals. Teams also create project video stories for screening at the GIR Film Fest Finale.
- ✓ Leave inspired, with an **international network** of lifelong friends and fellow innovators.

**DMA has impacted over 500,000 students since 1999.
Now it's your turn!**

| | 7/21-Day 1 | 7/22-Day 2 | 7/23-Day 3 | 7/24-Day 4 | 7/25-Day 5 | 7/26-Day 6 | 7/27-Day 7 | 7/28 -Day8 | 7/29 -Day9 | 7/30 -Day10 | 7/31 -Day11 |
|-------|----------------------|---------------------------|----------------------|-----------------------------|-----------------------------------|---------------------|----------------------|----------------------|----------------------|--------------------------------|-------------------------|
| 7:00 | | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | Wakeup&Breakfast | |
| 8:00 | | | | | | | | | | | Wakeup&Breakfast |
| 8:30 | | Travel to class area | Travel to class area | Briefing - Instructions CHM | Travel to class area | San Francisco Tour | Travel to class area | Travel to class area | Travel to class area | Travel to class area | |
| 9:00 | | GIR Kickoff/ Orientation | [class time] | transition time | Prototype sprint | | [class time] | [class time] | Final Project sprint | Final Project sprint | Departure Day Check out |
| 9:30 | | | | | | | | | | | |
| 10:00 | | Jump into Design Thinking | Break | Computer History Museum | Break | | Break | Break | Break | Break | |
| 10:30 | | | | | | | | | | | |
| 11:00 | | | [class time] | | Prototype sprint | | [class time] | [class time] | Guest speakers | Final Project sprint | |
| 11:30 | | | | | | | | | | | |
| 12:00 | | Lunch @ Berkeley | Lunch @ Berkeley | Lunch | Lunch @ Berkeley | | | Lunch @ Berkeley | Lunch @ Berkeley | Lunch @ Berkeley | Lunch @ Berkeley |
| 13:00 | | | | | | | | | | | |
| 13:30 | Arrival Day Check in | | [class time] | [class time] | Guest speakers Early Career Panel | | | [class time] | Berkeley Campus Tour | Final Project sprint | Project showcase |
| 14:00 | | | | | Break & setup time | | | | | | |
| 14:30 | | | Break | Break | Silicon Valley Tour Stanford Tour | | Break | Break | Break | | |
| 15:00 | | | | | | | Prototype Fair | [class time] | [class time] | Final Project sprint | |
| 15:30 | | | | [class time] | [class time] | | | | | Closing Ceremony + Group Photo | |
| 16:00 | | | | | | | | | | | |
| 16:30 | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | Free time/Dinner | |
| 19:30 | Chaperone Meeting | Group Icebreakers | Group Icebreakers | Optional Activities | Optional Activities | Optional Activities | Group Icebreakers | Optional Activities | Optional Activities | Optional Activities | |
| 20:30 | Free time | Free time | Free time | | | | Free time | | | | |
| 21:30 | Back to room | Back to room | Back to room | Back to room | Back to room | Back to room | Back to room | Back to room | Back to room | Back to room | |
| 22:00 | Lights out | Lights out | Lights out | Lights out | Lights out | Lights out | Lights out | Lights out | Lights out | Lights out | |

Please note that the camp schedule is subject to change due to unforeseen circumstances.

PACKAGE INCLUDES :

1. Accommodation:

- Check-in at 7/21: 1:30pm-4:30pm
- Check-out at 7/31 before 11am
- Students stay in shared standard dorms at Berkeley, with 2/3/4 bed rooms available on a rolling enrollment basis. Chaperones will stay in the single room.
- Beds are made before arrival with a pillow, pillowcase, sheets, blanket, and bedspread. Two towels, a washcloth, and a bar of soap are provided.
- Laundry services are not included in the package. The washing machines and dryers are managed by a third-party vendor via an app. Prices are set by the vendor and typically cost \$3.00 per wash and \$3.00 per dry. The machines do not accept cash, and payments must be made through the vendor's app. Students are responsible for covering laundry expenses for their personal needs.

2. Meal Plan:

- Daily Meals: Breakfast, lunch, and dinner served in Berkeley campus dining halls for students and chaperones.

The package does not include lunches on 7/24 and 7/26, as we will be on tours during these days. Students will have the opportunity to choose their meal options off-campus.

3. Program Fees:

- Includes all academic activities.
- Workshops and Seminars: Covers participation in specialized sessions and expert-led discussions.

4. Excursions and Activities:

- Field Trips: Organized visits to Computer Science Museums, San Francisco, or tech companies relevant to the program.
- Social Activities: Ice Breaking Activity etc

5. Transportation:

- The dormitory is a 10-minute walk from the classroom.
- Bus transportation is provided for all tours included in the program.
- We don't provide airport pickup and drop off service.

6. Certificate of Completion:

- Digital Media Academy certification.

7. Facilities:

- Free Berkeley WIFI



GIR 2024 RECAP

Global Innovation Race, led by Glenn Fajardo, an active member of the teaching community at the Stanford d.school for the past 10 years, and Alyssa Li, an MIT graduate with a master's degree from Stanford, showcases the brilliance and creativity of students from around the world.



As part of the program, students and their chaperones engage in the "AI Models & ChatGPT Workshop," designed and taught by Stanford IT instructors. This workshop not only deepens their understanding of AI but also culminates in the awarding of Stanford IT certifications, a proud moment for all involved.

The Global Innovation Race is more than just an educational event; it is a celebration of the students' potential to innovate and connect across cultural boundaries. Their journey is a testament to the power of creativity and the transformative possibilities of working together in a global community.

The 2024 participants, aged 13-17, hail from diverse backgrounds and countries, including Canada, Chile, China, Italy, Jamaica, Japan, South Korea, Rwanda, Singapore, and the United States. They bring their unique perspectives and innovative spirits to the event, enriching the collaborative experience.

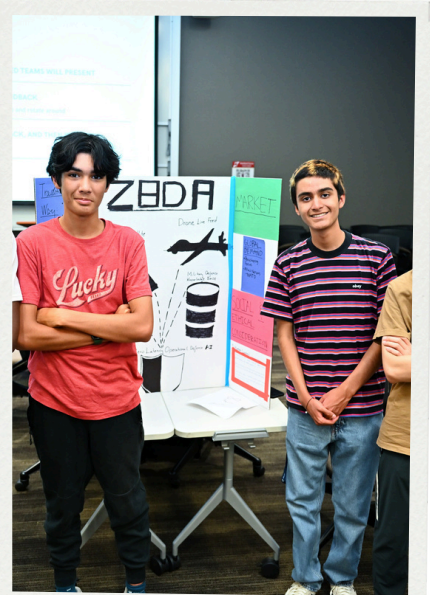
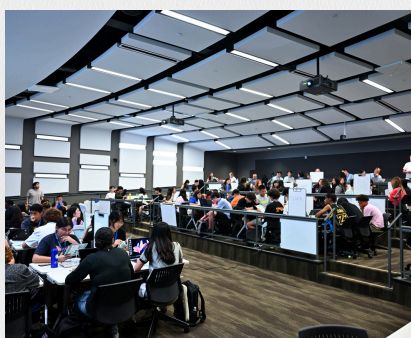


#GIR2024 students had an exciting panel discussion with Silicon Valley tech professionals, **"Finding Your Way in Tech"**.

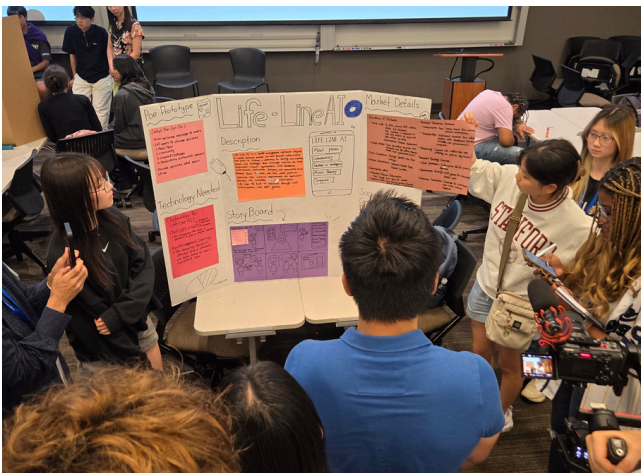
- Effie Jia- Designer @ Adobe MINT
- Teodor-Andrei A. - Software Engineer @ Meta
- Nnamdi O. - Software Engineer @ Recidiviz
- Michelle Stack - Engineering Program Manager @ Apple

GIR students heard from Stanford student entrepreneurs about their startup challenges and learned how to navigate the journey. They also gained valuable insights from Geoffrey Cox, Senior Associate Dean of Education at Stanford.









Schedule a Call

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