



Global Innovation Race

UC Berkeley, July 21-31 2025



Digital Media Academy





“In the end, it's not about the newest technology, it's not about the newest breakthrough. It is about humans, it's about us. In the end, all these technologies are meaningless if we don't create tangible benefits to improve our lives.”

GIR 2023 student participant

Create Tomorrow with AI Today

Make Your Future

In a rapidly changing world, AI is reshaping our future. What skills will you need? Creativity. Adaptability. Collaboration. The power to innovate.

Challenge & Create

Face time-bound ‘challenges that build towards your main project—prototype solutions, assess market potential, and explore social and ethical dimensions.

Explore Silicon Valley

Experience Silicon Valley firsthand. Visit tech companies, the legendary Computer History ‘Museum, the Golden Gate Bridge, and top universities.

Global Connections In-Person

Join students from around the globe to tackle real-world challenges using design, social, and entrepreneurial thinking. Form cross-cultural teams and build deep, lasting connections.

Get Hands-On with AI, Together

Gain hands-on experience with AI by rapidly iterating ideas, receiving feedback from industry professionals and peers, and refining your innovative solutions.

Showcase Your Journey

At the Film Fest Finale, share your journey and showcase your ideas. Prove that when Global Innovators unite, the possibilities are endless.





Program highlights

Design Thinking Curriculum ♦ Cross Cultural Teams ♦ Guest Speakers
Prototyping with AI ♦ San Francisco Tour ♦ Tech Company Tour ♦ Silicon Valley Tour
Stanford & Berkeley Campus Tours ♦ Dorm Experience at UC Berkeley



As a Global Innovator, you will:

Move out of your comfort zone, **learning social thinking** and networking skills as you learn to collaborate with diverse cultures and build trust and safety in groups.

Get real-world experience using **design thinking** to create a human-centered solution to a pressing world problem and bring your idea to life with the guidance of mentors and industry experts.

Learn how to **think like an entrepreneur** to create compelling, sustainable value as an innovator and how to effectively communicate the value of your ideas through storytelling.

Work in small cross-cultural teams to **build prototypes addressing meaningful problems, connect globally**, and interact with Silicon Valley professionals. Teams also create project video stories for screening at the GIR Film Fest Finale.

Leave inspired, with an **international network** of lifelong friends and fellow innovators.

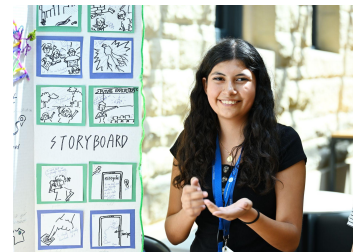
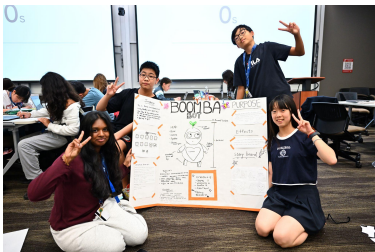




“It was a great moment for us, because we all had something we came up with and we all made it into one thing. Everyone has really great ideas, and they’re all really smart and really nice people.”

GIR 2024 student participant

	7/21	7/22	7/23	7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31		
7:00		🕒 Wake up & Breakfast		🕒 Wake up	🕒 Wake up & Breakfast						🕒 Wake Up & Breakfast		
8:00				📦 Boxed Breakfast & 🚗									
8:30		🚶 Travel to class area		🚶 class area	🚶 Travel to class area								
9:00				🚶 Google									
9:30		🎓 GIR Kickoff	🎓 [class time]		🎓 Prototype sprint								
10:00				🚗 & 🖥️ Computer History Museum									
10:30		🕒 Jump into Design Thinking	🕒 Break		🕒 Break								
11:00			🎓 [class time]		🎓 Prototype sprint								
11:30				🚗 & 🍏 Apple									
12:00		🍽️ Lunch @Berkeley			🍽️ Lunch @Berkeley	🚗 San Francisco tour							
13:00				🚗 & 🍽️ Lunch @Stanford									
13:30					🗣️ Guest speakers								
14:00		🎓 [class time]				🎓 [class time]	🚶 Berkeley Campus Tour	🎓 Final Project sprint					
14:30					🕒 Break							🎥 Project showcase	
15:00	🚗 Arrival day & Check-in		🕒 Break				🕒 Break						
15:30		🎓 [class time]		🎓 Stanford IT class time	🎓 Prototype fair								
16:00						🎓 [class time]	🎓 Final Project sprint	❤️ Closing ceremony					
16:30													
17:00	🍷 Free time and Dinner			🚶 Stanford Campus	🍷 Free time and Dinner								
18:15				🍷 Dinner @ Stanford									
19:15													
19:30	👥 Chaperone meeting	👥 Group Icebreakers		🚗 & UC Berkeley	🌟 Optional Activities		🗣️ Icebreakers	🌟 Optional Activities					
20:30	🏠 Free time						🏠 Free time						
21:30	🏠 Back to room												
22:00	🌙 Lights out												



Designed by Leading Educators



Andre Nudelman

CEO of DMA • Entrepreneur in Residence at Stanford University Graduate School of Education Lemann Center

Andre Nudelman was appointed as Entrepreneur in Residence at Stanford University Graduate School of Education in September 2021 and in 2023 became the Entrepreneur in Residence at GSE LemannCenter. He has an extensive range of activities, including Private Equity with focus on Education, Entrepreneurship, Real Estate Investments, Agriculture, Art Collection, Non-profit organizations, and volunteer activities.

Beside co-teaching the Lytics Seminar at Stanford (GSE-EDUC 407, GSBGID307 and CS407), Mr. Nudelman has been invited to present at summits, seminars, conventions, and at Stanford multiple courses, UC Berkeley and Harvard Graduate School of Education.



Glenn Fajardo

Chief Learning Officer of DMA • Lecturer at Stanford d.school • Former Director of Co-Design Practice @ TechSoup

Glenn believes in the power of connection to spark creativity across distances and cultures. Glenn has been an active member of Stanford's d.school (Hasso Plattner Institute of Design) teaching community since 2014 and served as the Distributed Learning Teaching Fellow in 2020. He explores how collaboration can thrive even when we're apart.

With 14 years of experience in virtual collaboration spanning six continents, Glenn focuses on social impact work. Alongside Kursat Ozenc, he co-authored "Rituals for Virtual Meetings: Creative Ways to Engage People and Strengthen Relationships." Previously, as the Director of the Co-Design Practice at TechSoup, Glenn championed technology's potential for social change. Trained in nuclear engineering sciences and public policy, he also enjoys playing electric bass and cooking in others' kitchens.

Program fees

- **Fees:** \$6,500 USD per student.
- **Exclusions:** Fees do not cover airfare or transportation to/from the airport. The package does not include lunches on 7/24 and 7/26, as we will be on tours during these days. Students will have the opportunity to choose their meal options off-campus.

Package includes

1. Accommodation:

- Check-in at 7/21: 2pm-5pm
- Check-out at 7/31 before 11am
- Students stay in shared standard dorms at UC Berkeley, with 2/3/4 bed rooms available on a rolling enrollment basis. Chaperones will stay in the single room.
- Beds are made before arrival with a pillow, pillowcase, sheets, blanket, and bedspread. Two towels, a washcloth, and a bar of soap are provided.
- Laundry services are not included in the package. Pay laundry machines available.

2. Meal Plan:

- Daily Meals: Breakfast, lunch, and dinner served in UC Berkeley campus dining halls for students and chaperones.

3. Program Fees:

- Includes all academic activities.
- Workshops and Seminars: Covers participation in specialized sessions and expert-led discussions.

4. Excursions and Activities:

- Field Trips: Organized visits to Computer History museum, San Francisco, or tech companies relevant to the program.
- Social Activities: Ice Breaking Activity etc

5. Transportation:

- The dormitory is a 10-minute walk from the classroom.
- Bus transportation is provided for all tours included in the program.
- We don't provide airport pickup and drop off service.

6. Certificate of Completion:

- Digital Media Academy certification.

7. Facilities:

- Free UC Berkeley WIFI





Your Future Starts Now

The world is changing fast. Are you ready to shape it?

Spots are limited – secure yours now for the
Global Innovation Race, July 21–31 at UC Berkeley.

 [Click here to register](#)



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